

Asbury Park Night Market Food Vendor FAQ:

1. When are the vendor fees due?
Vendor fees are due a week after the acceptance letter has been received.
2. Can I use a fryer or open flame like propane or butane?
Sternos are acceptable, but propane/butane and charcoal are strictly prohibited. There is no open flame allowed in the venue. If you own a food truck and would like to park outside of the event to use as the back of house, you will need to discuss this with management.
3. How much is the vendor fee?
Booth cost is \$250 for 10x10 space rental.
4. Is there Wi-fi available for payments?
Vendors are responsible for collecting and processing payment for their goods and services at the event so you will need to bring your own wi-fi network. Accepting both cash and credit cards is recommended.
5. Do employees have to be 21+ too?
Yes, this is an exclusively indoor event for guests aged 21 and older. Unless discussed with management beforehand.
6. Is electricity provided?
Each vendor is allowed TWO 120v plugs. No powerstrips allowed.
7. Will I be the only vendor selling that menu?
Yes.
8. What is the approximate guest count?
600-800 throughout the night.
9. How do I submit payment?
Via the link in your acceptance email.
10. What are the portion sizes?
This is a night event, so we recommend focusing on "street food" like food items, i.e. tacos, items on a stick, things that are easy to consume while dancing and walking. No menu item shall exceed \$13 unless discussed with management.
11. If I bring unapproved items, what happens?
You will be asked to change the item onsite. If this is not completed, you will not be invited to future events.
12. Do I need a Monmouth County Health Department Certification?
Yes, if you are not an already registered restaurant with the town.
13. How does the Asbury Park Night Market promote?
The Asbury Park Night Market promotes the events via social media. Share photo or video content provided by the vendor of menu items and promote them on our social media and newsletter. We also run ads promoting the event on social media and invite influencers and media.
14. Is the Asbury Park Night Market indoor and at night?
Yes.
15. Are there menu restrictions?
Yes. We do not double up on vendors, so you will need to submit a menu beforehand. If there is something that another vendor already signed up for, we will ask you to switch the item.
16. What does the vendor fee include?
10x10 space and TWO 120v plugs.
17. Will I need to bring my own water?

There are bathrooms onsite where you can get water for heating sources, however you will need to bring your own filtered water if needed.

18. Do I need to bring my own hand truck, table, light?

We will NOT have any hand truck or table available so you will need to bring your own. This is also a nighttime event so we require for you to bring a battery operated light. (example: <https://amzn.to/3SPCCWm>)

INSURANCE DOCUMENTS SHOULD READ:

Certificate Holder Madison Asbury Convention Hall, LLC
1300 Ocean Avenue
Asbury Park NJ 07712

Please include date of event and event name description of Operations with food vendor name.

INSURANCE SECTION COPIED BELOW AND POLICY SHOULD COVER ALL REQUIREMENTS (SECTION very important language is correct)

(a) Licensee shall keep in effect with insurance companies licensed to do business in the State of New Jersey having a financial rating of at least X and a general policy holder's rating of not less than "A-" in the current edition of Best's Insurance Guide, the following:

General Public Liability. General Public Liability Insurance, including blanket contractual liability coverage, covering the Premises and Licensee's use thereof against claims for personal injury or death and property damage occurring upon, in or about the Premises. The combined single limit of such liability insurance shall not be less than \$1,000,000 per occurrence and \$2,000,000 aggregate. Such policy shall name Licensor and any mortgagee or ground licensee of the Premises of which Licensee has notice as additional insureds.

Property Insurance. Property insurance covering all of Licensee's property and equipment, with coverage that includes "all risk" perils; and

Workmen's Compensation. Workmen's Compensation Insurance, Employer's Liability Insurance and all other insurance coverage of similar character applicable or relating to the employment of Licensee's officers, employees, agents or independent Licensees.

Each policy of liability insurance obtained and maintained by Licensee in accordance with the provisions of this Section must be primary, valid and collectible insurance of Licensee and Licensor.

Licensee shall furnish Licensor with certificates of insurance evidencing that it has obtained the insurance coverage required by this Section. Such certificates shall provide that thirty (30) days' prior notice of suspensions, cancellation, termination, modification or lapse of coverage shall be given to all insured parties. If Licensee fails to furnish Licensor with certificates of insurance in the form required by this Section on or before the date which is ten (10) days prior to the commencement of the Period, Licensor may, upon notice to Licensee at any time thereafter prior to the commencement of the Period, terminate this Agreement. In such event, Licensee may, in addition to any other remedies that it may have, retain the Deposit and all other

amounts paid by Licensee to Licensor hereunder as liquidated damages for Licensee's breach of its obligations hereunder.

The certificates of insurance provided by Licensee to Licensor should name the following as additional insured: Madison Asbury Convention Hall LLC, CHLL LLC, Convention Hall Liquor License LLC, AP Thirty Property Holding LLC, Madison Asbury Retail LLC and each of their respective parents, partners, members, managers, directors, officers, employees, affiliates, landlords and subsidiaries, and each of their respective members, managers, officers, directors and employees.

All decorations and other combustible materials used in the Premises must be fireproofed, and Licensee shall provide evidence to Licensor prior to Licensee's use of the Premises that any such combustible materials are fireproofed. Licensee shall ensure that no guns, knives, or other weapons, cut evergreens, gasoline, acetylene, or propane or other fuel or combustible material will be admitted to the Premises. Licensee shall not use any laser and/or pyrotechnic devices whatsoever without the prior written consent of Licensor